

The Better Living Program

Our lives are shaped by choices. Everyday decisions — big and small — like what to eat, what to wear, what to do and where to live.

These decisions don't only affect our living. They shape the world we live in — and the future we give to the next generation.

Still, we consume energy and water like never before. We throw away fully edible food. We throw out clothes that should have stayed in our wardrobes. We fill oceans with plastics and we pollute the air we breathe.

Now, more than ever, we need to start making better choices in our everyday.

For 100 years, Electrolux has been determined to make the everyday better for millions of people around the world. Sustainability has always been part of our DNA; perhaps that's why we have been industry leaders in sustainability for over a decade. But we can — and will — do more.

From now until 2030, we are committed to working towards a set of bold targets, aiming to inspire and empower people, employees and business partners to make better choices. And to drive that change we are launching the Better Living Program: a list of 100 actions to shape better and more sustainable living.

It all starts now — with the choices we make in everyday life.



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